


<p>निगम कार्यालय प्रशिक्षण अनुभाग, ईस्टर्न कोर्ट, जनपथ, नई दिल्ली - 110001 ई-मेल: co.trainingcell@gmail.com</p>	
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No. BSNLCO-TRG/30(15)/1/2026-TRAINING

Date: 14.04.2026

To,

All CGMs,  
BSNL.

Subject: - Training on Social Media Management - Regarding.

BSNLCO is organizing a Training on Social Media Management on 16th April 2026 (Thursday) at 16:00 Hrs. The link will be shared in due course of time.

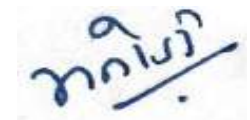
2. The agenda points are as given below:

- i. Introduction to Social Media CRM platform & the Dashboard
- ii. How to check Circle level pending dockets?
- iii. How to check clearance done by the Field units in the docketing system?
- iv. How to check Social Media virality in Konnect Insight platform?

Target Audience: Circle PGM/GM and Field team involved in Social Media response.

3. It is requested to issue suitable directions to PGMs/GMs involved in Social Media Management activities & their team in fields, to participate in training session positively.

This is issued with the approval of the Competent Authority.



(Manoj Chawla)  
DGM (Training)  
BSNL CO

Copy to:

1. The PGM (CNP), BSNL CO for information and necessary action please.